



The first newsroom integration for Microsoft 365

Content created without switching tools.

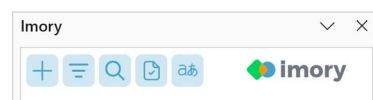
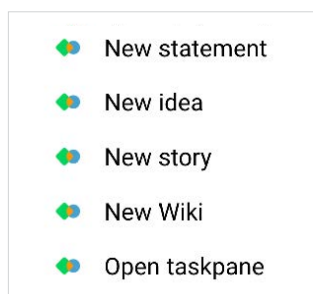
Stories are created, managed and continuously developed – exactly where communication begins.

Work directly in Word and Outlook

Imory integrates seamlessly with Microsoft 365 and extends Word, Outlook and Teams with the core functions of the digital newsroom.

Content can be used from the newsroom directly in Word and Outlook, or ideas, stories and language guidelines can be transferred from Word and Outlook into the newsroom.

What used to be fragmented becomes a seamless workflow – exactly where teams work in Microsoft 365.



Modern newsroom work in



How your workflow works in Microsoft 365

1

An email becomes the starting point

In Outlook, a request, idea or coordination can instantly become a topic.

2

Stories are structured and organised

With one click, the email is transferred into Imory and clearly assigned.

3

Microsoft Word inside the newsroom

Access stories, content and existing language guidelines directly while writing via the Imory plug-in.

4

Content is automatically linked

Make texts, coordination and tasks usable across Imory and Outlook.

5

Cross-team collaboration

Teams work within the same context – across applications and with centralised data.

Why this integration matters

- Communication rarely fails because of a lack of ideas – but rather because of processes
- Content, coordination and stories are often created in decentralized systems
- Bring newsroom context into Microsoft 365 applications
- Use, edit and assign content wherever you work
- The Imory integration brings Microsoft 365 and the newsroom together

1 Workflow

Instead of isolated tools

100% Focus

Focus on content, not processes

0 Copy-Paste

No manual transfer

1 Context

All content in the right place

1 Source

One version, one status

0 Media Breaks

No system switching

BOOK A DEMO

Discover how Imory turns communication into a structured workflow.



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